

# RECOMMEND LISTERINE® RINSE

EXCEPTIONAL RINSE TO MEET YOUR PATIENTS' UNIQUE NEEDS



## REDUCES PLAQUE AND GINGIVITIS

Powered by 4 Essential Oils

### Antiseptic



LISTERINE® Antiseptic also available in FRESHBURST® & ORIGINAL

#### DOSING

2X Daily • Rinse 4 Tsp (20mL)  
• 30 Seconds

#### AGE (YEARS)

12 and Older

#### PATIENT CONDITION

- ✓ Healthy Mouths
- ✓ Mild to Moderate Gingivitis
- ✓ Bleeding Gums
- ✓ Red or Inflamed Gums
- ✓ Malodor

### Reduces Bleeding



LISTERINE® CLINICAL SOLUTIONS GUM HEALTH

### Early Gum Disease



LISTERINE® GUM THERAPY

### Tartar Control



LISTERINE® ULTRACLEAN®

#### DOSING

2X Daily • Rinse 4 Tsp (20mL)  
• 30 Seconds

#### AGE (YEARS)

12 and Older

#### PATIENT CONDITION

- ✓ Calculus
- ✓ Healthy Mouths
- ✓ Mild to Moderate Gingivitis
- ✓ Bleeding Gums
- ✓ Malodor
- ✓ Red or Inflamed Gums

## PREVENTS CAVITIES & HELPS REMINERALIZATION

Powered by Rapid Fusion Technology

### Stronger Teeth



LISTERINE® CLINICAL SOLUTIONS TEETH STRENGTH

### Cavity Protection



LISTERINE® TOTAL CARE also available with Zero Alcohol (see ALCOHOL FREE section)

#### DOSING

2X Daily • Rinse 2 Tsp (10mL)  
• 60 Seconds • After Brushing •  
No Eating or Drinking for 30 minutes

#### AGE (YEARS)

12 and Older

#### PATIENT CONDITION

- ✓ Caries
- ✓ Demineralization
- ✓ Receding Gum Line
- ✓ Toothbrush Abrasion
- ✓ Orthodontics

## ALCOHOL FREE

### 24-Hour Fresh Breath\*\*



LISTERINE® CLINICAL SOLUTIONS BREATH DEFENSE

### Tartar Control



LISTERINE® ULTRACLEAN® ZERO

### Fresh Breath



LISTERINE® COOL MINT® ZERO

#### DOSING

2X Daily • Rinse 4 Tsp (20mL) • 30 Seconds  
Age 6-11: 2X Daily • Rinse 2 Tsp (10mL)  
• 30 Seconds

#### AGE (YEARS)

6 and Older

### Cavity Protection



LISTERINE® TOTAL CARE ZERO

#### DOSING

2X Daily • Rinse 2 Tsp (10mL)  
• 60 Seconds • After Brushing  
• No Eating or Drinking for 30 Minutes

#### AGE (YEARS)

6 and Older

### 24-Hour Relief from Sensitivity†



LISTERINE® SENSITIVITY ZERO

#### DOSING

2X Daily • Rinse 2 Tsp (10mL)  
• 60 Seconds • After Brushing

#### AGE (YEARS)

18 and Older

## Cavity protection just for kids

Alcohol Free



LISTERINE® SMART RINSE® (Bubble Blast, Pink Lemonade, Berry Splash, Mint Shield)

#### DOSING

2X Daily • Rinse 2 Tsp (10mL)  
• 60 Seconds • After Brushing  
• No Eating or Drinking for 30 Minutes

#### AGE (YEARS)

6 and Older

Rinsing with LISTERINE® Brand Mouthwash products does not replace a routine, professional prophylaxis and is not indicated for the treatment of periodontitis or tartar removal. Use all products only as directed. © Johnson & Johnson Consumer Inc. 2023

\*Mouthrinses

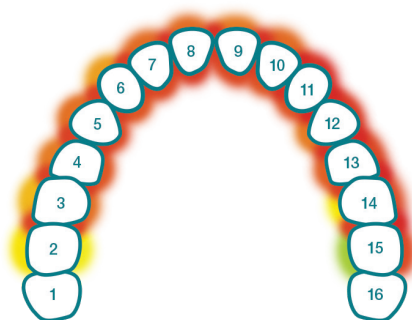
\*\*When used twice daily

†With continual twice daily use

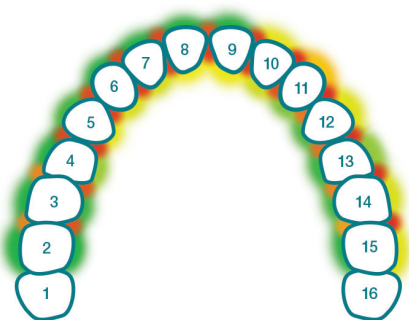
# SEE HOW RINSING MAKES A DIFFERENCE



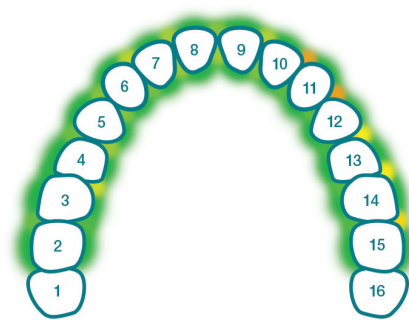
Brushing &  
Control Rinse



Brushing, Flossing  
& Control Rinse



Brushing, Flossing,  
& LISTERINE® Rinse



% of sites returned to health in patients<sup>1</sup>



## EVEN AFTER YOU BRUSH AND FLOSS, WHAT'S LEFT BEHIND?

### LISTERINE® ANTISEPTIC RINSES:

- Powered by 4 essential oils to deeply penetrate biofilm that remains after brushing and flossing
- Lyses, kills and helps to inhibit growth of both gram-positive and gram-negative bacteria helping to prevent and reduce gingivitis, plaque, and bad breath
- Recommended for both daily and long-term use and contribute to the maintenance of healthy oral bacteria

