KIDS AND ORAL HYGIENE

Getting kids to brush their teeth can be a tough job for parents. Many kids would probably prefer eating lima beans to brushing their teeth. The fact is, however, that tooth decay is the #1 chronic infectious disease among children in the United States—which is nothing to smile about.1

Healthy teeth and gums are not only vital to a child’s oral health, but can also impact their overall health as they continue to grow. That’s why it’s important to be sure they start on the right path by teaching good habits early. Anything to keep the routine of practicing proper oral hygiene fun can help, such as using a toothpaste and toothbrush designed for kids.2