BACTERIA ARE HIDING IN PLAQUE.

- Plaque is a thin, slimy film that sticks to your teeth and gums, and can lead to gum disease
- Some areas of the teeth (like in between) are hard to reach
- Even with consistent brushing and flossing, you can't see or reach all the bacteria in your mouth
**SEE WHERE RINSING MAKES A DIFFERENCE**

Brushing alone did not make infected gums healthy again

Adding floss helped, but not in hard-to-reach places like in between teeth

Adding **LISTERINE®** reached more places of the mouth, making gums healthy again

**LISTERINE®** reaches virtually 100% of your mouth, so adding it to your routine twice a day can help keep your gums healthy.

**RINSE AWAY!**

**TRY **LISTERINE® **RIGHT NOW!**

**ASK YOUR DENTAL PROFESSIONAL FOR A**

**SAMPLE SWISH**